

**Georgia Council of Chiropractic**  
**Passion for Principle: 2018 TIC Tour**  
**37th Annual GCC Convention**  
**December 8-9, 2018**

**Saturday, December 8, 2018**

Start	End		Title		Subject Requested	GA	
8:00	10:00	Exhibits Open 7:30am-7:30pm	<b>Koren Specific Technique</b>	Ted Koren	Technique/Clinical Science/Research	2	
8:00	10:00		<b>Secrets of Exceptional Patient Service: Creating the "WOW" experience</b>	<b>Cheryl Langley</b>	<b>Chiropractic Assistants</b>		
10:00	10:15		Break				
10:15	12:15		<b>Koren Specific Technique</b>	Ted Koren	Technique/Clinical Science/Research	2	
8:00	11:45		<b>Helping Build Your Doctor's Practice: Internal and External Referral Generaltion Techniques</b>	<b>Cheryl Langley</b>	<b>Chiropractic Assistants</b>		
12:15	1:30		Sponsor Lunch				
1:30	4:30		<b>Koren Specific Technique</b>	Ted Koren	Technique/Clinical Science/Research	3	
4:30	7:00		<b>Anatomy of the New Patient Exam (Recommended for CAs)</b>	Rick Franks	Clinical Science/Exam Procedures	2.5	
7:00	7:30		<b>History and Principles of Chiropractic (Recommended for CAs)</b>	Rick Franks	Chiropractic Philosophy	.5	
7:30	8:00		Cocktail Reception				
8:00	11:00		GCC Annual Holiday Party and Awards Banquet				

**Sunday, December 9, 2018**

8:00	10:00	Exhibits Open 7:30am-12pm	<b>Who is Getting Audited Via HIPAA and Why (Recommended for CAs)</b>	Ty Talcott	Risk Management	2	
10:00	10:15		Break				
10:15	12:15		<b>Who is Getting Audited Via HIPAA and Why (Recommended for CAs)</b>	Ty Talcott	Risk Management	2	
12:15	1:05		<b>Georgia Laws &amp; Rules (GA Only) (Recommended for Cas)</b>	<b>Brian Lieberman</b>	<b>Georgia Only</b>	<b>1</b>	
1:05	2:15		GCC Annual Meeting and Legislative Luncheon				
2:15	7:15	<b>Adjusting the Spectrum</b>	Erin Jacobs	Technique/ Clinical Science/ Exam Procedures	5		

Georgia 20

Others: up to 19

CEUs based on 50 minute credit unit applicable to many states such as Georgia. All values rounded down to the nearest half credit or half hour. Instructors will give a 10 minute break each hour in addition to breaks shown. If seeking credit outside Georgia, please refer to your state laws & rules for the appropriate unit in your state. Out of state credits cosponsored by Sherman College of Chiropractic. Statements and opinions of the speakers do not necessarily reflect those of the GCC or Sherman College.